#ProtectNotSurveil Europol LIBE vote Social Media materials

Find in this document the materials for social media on the Europol LIBE vote (20 May). It includes text & visuals for **Instagram, LinkedIn, Mastodon, X**. Some of the visuals are finished for posting, others are v**isual templates with instructed text for use of Instagram stories via the in-app editor**. Relevant visuals and instructions are indicated above the respective content per day. There are also **alt-texts** for the visuals and you are encouraged to use them to increase accessibility of the content.

Structure

The content is structured chronologically, starting on Wednesday, 14 May.

Summary:

1st content: 14 May (for policy)
2nd content: 15 or 16 May (for general public)
3rd content: 19 May (for press)

Channels

- LinkedIn
- Mastodon
- Twitter, X
- Instagram

Instructions for Instagram

[Templates](#) as a background and the in-app editor to add text.

Best text settings:
Align: left
Font: Modern
No background / highlight

You can also use those materials for your personal account if you want.

LinkedIn

Instructions: Attach the PDF to the post. Use the text below. At the end of post, tag policy makers.

European Parliament's Civil Liberties Committee votes on the Europol reform report next week (Tuesday, 20 May).

MEPs 👏 must 👏 vote 👏 against because:

🐴 It is a Trojan horse for surveillance under the guise of „anti-smuggling"
💰 It would rubber stamp expansion of budget for a problematic agency

The EU must take responsibility for its own role in forcing migrants into life-threatening situations. To effectively end smuggling, we need an urgent shift in approach, starting with changing the EU's hostile border and migration policies.

The #ProtectNotSurveil position paper provides a detailed analysis for why policy makers should reject the expansion of Europol's digital surveillance powers.

[TAG POLICY MAKERS HERE]
- @Jeroen Lenaers
- @Thijs Reuten
- @Saskia Bricmont
- @Nikola Minchev
- @Tineke Strik
- @Estrella Galán

Mastodon

Instructions: Post with provided visual and text:

European Parliament LIBE committee votes on the #Europol report next week.

MEPs 👏 must 👏 vote 👏 against!

🐴 It is a Trojan horse for surveillance disguised as „anti-smuggling"
💰 It would expand the budget for a problematic agency

The EU must take responsibility for forcing migrants into life-threatening situations, change its hostile border & migration policies, and reject the expansion of Europol's digital surveillance powers.

Share the #ProtectNotSurveil paper now:
https://protectnotsurveil.eu/

Twitter, X

Instructions: Post with provided visual and text:

European Parliament LIBE votes on the #Europol reform report next week Tuesday, 20 May.

MEPs 👏 must 👏 vote 👏 against the expansion of Europol's surveillance powers!

Read & share the detailed #ProtectNotSurveil position paper now:
➡️ https://protectnotsurveil.eu/

[TAG POLICY MAKERS IN VISUAL]
- @jeroen_lenaers
- @thijsreuten
- @saskiabricmont
- @nikolaminchev_
- @SalisIlaria
- @BirgitSippelMEP
- @fabienne_keller
- @LenaDuepontMdEP
- @Tineke_Strik
- @estrella_galan

Instagram

Instructions: Post with provided visual and text. Then share the post as a story with provided text. Note: Equinox, Access Now and Statewatch intend to do a collaboration post with this content. If your organisation does not do a post but has capacity to share it as a story, great!

Alt-text for visual: Wire mesh in front of a red-purple background, mixed with text: "Members of the European Parliament must vote against the expansion of Europol's surveillance powers!" At the bottom the logo of #ProtectNotSurveil.

Post text:

European Parliament's Civil Liberties Committee votes on the Europol reform report next week (Tuesday 20 May).

MEPs 👏 must 👏 vote 👏 against because:

🐴 It is a Trojan horse for surveillance under the guise of „anti-smuggling"
💰 It would rubber stamp expansion of budget for a problematic agency

The EU must take responsibility for its own role in forcing migrants into life-threatening situations. To effectively end smuggling, we need an urgent shift in approach, starting with changing the EU's hostile border and migration policies.

Check ➡️ ProtectNotSurveil.eu ⬅️ for more!

<u>Story instructions</u>: share the post as a story, Then scale it down and add the following text above the scaled story. Tag policy makers below the scaled story.

<u>Text to add above</u>:

MEPs 👏 must 👏 vote 👏 against the
Europol reform vote next week:
➡️ ProtectNotSurveil.eu ⬅️

<u>List of policy makers to tag</u>:
- jeroen_lenaers
- thijsreuten
- saskiabricmont
- nikola_minchev_politician
- ila_salis
- birgit_sippel
- fabienne_keller
- lenaduepont
- tineke.strik
- estrellagalan_

LinkedIn

Instructions: Reuse this visual and add this text to post:

The #ProtectNotSurveil coalition calls on members of the European Parliament to vote against the planned expansion of surveillance powers for #Europol in the LIBE committee on Tuesday.

It fails to deliver the reforms direly needed:

❌ It fails to protect migrants or reduce border deaths.
❌ Is a power grab by Europol.
❌ It criminalises migrants and solidarity organisers.

Find out more: ⤵️
https://protectnotsurveil.eu/

Mastodon

Instructions: Reuse this visual and add this text to post:

The European Parliament votes on its report about the planned expansion of surveillance powers for #Europol on Tuesday.

* It fails to protect migrants or reduce border deaths.
* Is a power grab by Europol.
* It criminalises migrants and solidarity organisers.

We call on MEPs to vote against!
https://protectnotsurveil.eu/
#ProtectNotSurveil

Twitter, X

Instructions: Reuse this visual and add this text to post:

We call on MEPs to vote against the planned expansion of surveillance powers for #Europol Tuesday because it:

❌ fails to protect migrants or reduce border deaths.

❌ is a power grab by Europol.

❌ criminalises migrants & solidarity organisers.

#ProtectNotSurveil:

https://protectnotsurveil.eu/

Instagram

Story slide 1:

On Tuesday the European Parliament votes
on its report about the planned
expansion of surveillance powers for Europol.
We demand the full rejection of this Europol reform!

Story slide 2:

The Europol reform

Fails to protect migrants or reduce border deaths
Is a power grab by Europol
Criminalises migrants and solidarity organisers

General notes: This day includes a visual template for a quote on the Europol reform.
If doing a quote visual is not an option for you, you can also reuse this visual that is more neutral.
Alt-text for quote visual: Wire mesh in front of a red-purple background, mixed with text: "'YOUR QUOTE HERE.' – NAME, TITLE / ORG".

LinkedIn

Instructions: visual + text:

Members of European Parliament vote on the Europol reform report tomorrow. 🗳️

The #ProtectNotSurveil position paper explains why MEPs should VOTE AGAINST! ❌
https://edri.org/our-work/protect-not-surveil-position-paper-stop-europols-expanding-digital-surveillance-against-migrants/

Mastodon

Instructions: visual + text:

Members of European Parliament vote on the Europol reform report tomorrow. 🗳️

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Twitter, X

Instructions: visual + text:

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Instagram

Instructions: Two-part story, consisting of the quote and a reference to position paper launch post.

Story Slide 1 of 2:
The visual

Story Slide 2 of 2:

Share this post as a story, scale it down and add text above:

Members of European Parliament vote on Europol reform tomorrow
Check the #ProtectNotSurveil position paper for why
MEPs SHOULD VOTE AGAINST!